BEFORE YOU START

Is this guide *for you?*

This guide helps you use True Spring. It does not decide whether True Spring is yours. Read the three boxes, then decide.

IT IS FOR YOU IF

- You know your season, or half know it, and still buy shades that read wrong.
- You want a routine for an ordinary Tuesday, not a look for one night.
- You would rather start with what you own than buy a whole new bag of makeup.
- You like knowing why a rule works, with notes for fair to deep skin.

HAVE THESE READY

- A season to try. Not sure yet? The free test on the site takes about 6 minutes and needs no photo. Page 6 has the gray strip.
- A window with daylight.
- Your makeup bag and one shelf of your closet.
- Your phone, for the palette PDF.

WHAT IT DOES NOT DO

- It does not decide your season. The free test and the gray strip do that.
- It does not cover fit, tailoring, skin care or a dye formula.
- It does not judge you. A season is a frame for choosing color.
- It does not name products. Picks live on the site, by price tier.

WHEN A PERSON HELPS MORE

A tailor

For fit, hems and how a piece sits on your body. A guide cannot see you.

A colorist

For a dye formula or a big change in hair color. Page 51 helps you say what you want.

A dermatologist

For skin care, a reaction to a product, or skin that hurts or changes. This guide is about color, not skin health.

Read it and another season fits you better? You can swap for any season within 30 days, free. The note is on page 70.

BIJOU

test first. i will wait.

Reds, corals and oranges

Three reds with orange in them, and five corals and oranges, from Tangerine to Burnt orange.

Reds

3 COLORS

Warm red
#D34E32
RGB 211 78 50
CMYK 0 63 76 17
best accent

Poppy red
#EE3B2E
RGB 238 59 46
CMYK 0 75 81 7
statement

Brick red
#B9472F
RGB 185 71 47
CMYK 0 62 75 27
best accent

Corals and oranges

5 COLORS

Coral
#F26B5B
RGB 242 107 91
CMYK 0 56 62 5
best accent

Orange
#F58A2E
RGB 245 138 46
CMYK 0 44 81 4
best accent

Bright orange
#FF6A13
RGB 255 106 19
CMYK 0 58 93 0
statement

Tangerine
#F99A38
RGB 249 154 56
CMYK 0 38 78 2
best accent

Burnt orange
#D9622B
RGB 217 98 43
CMYK 0 55 80 15
best accent

DO Choose Warm red or Brick red over a red with blue in it.

WHY A red with orange in it sits with warm skin. A blue-red can sit apart from it.

TRADITION

DO Wear Coral or Tangerine near your face, and keep Bright orange to one piece.

WHY They lean warm and stay clear, so skin keeps its color. A statement color works best as a small part of the outfit.

TRADITION

Deep skin. Brick red and Burnt orange tend to read rich on deep skin. Hold Bright orange by the window first.

Fair skin. Coral and Tangerine are gentle near fair skin. If Poppy red feels loud, wear it as a bag or shoes.

SECTION 3 · NOTES BY SKIN TONE

Olive skin

Olive is an undertone, not a season. It sits between warm and cool with a little green, so it is easy to put in the wrong group.

YOUR BEST 8 COLORS

Coral	Grass green	Warm turquoise	Teal	Orange	Golden yellow	Emerald	Warm navy
#F26B5B	#4FB04B	#2BB5C0	#1FA79A	#F58A2E	#F7CC3D	#12A15A	#2F4A6B

LIP
Coral with a warm lean
#F26B5B

BLUSH
Warm blush
#F8A58C

HIGHLIGHTER
Pale gold
BASE: CLEAR

EYES
Camel, warm turquoise
#B98B52
#2BB5C0

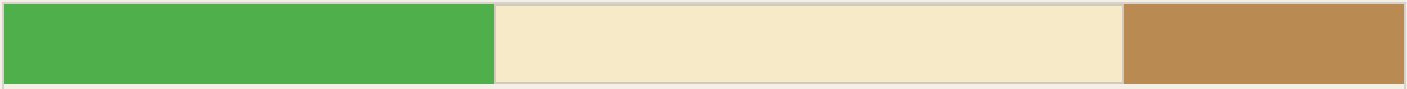
METAL
Yellow gold, and brass can work

WHAT GOES WRONG, AND THE FIX

1. ⊗ **Blue-leaning pinks turn gray** → ✓ Pick coral or warm pink over a pink with blue in it.
2. ⊗ **An orange blush that goes yellow** → ✓ Test an orange-leaning blush at your cheek in daylight, and keep warm blush as the fallback.
3. ⊗ **A foundation that reads pink or orange** → ✓ Look for the words “olive” or “yellow-neutral,” and test at your jaw in daylight.

⊘ **SKIP** Cool pink and cool gray near the face, which can go gray against olive skin.

ONE OUTFIT, IN PROPORTION · GREEN UP TOP



Grass green sweater | Cream tailored trousers | Camel boots

Grass green tends to sit well with the green in olive skin.

CHECK IT BY ASKING **Does this color make my skin look grayer or more yellow-green? If soft, muted colors feel easier, read Soft Autumn too.**

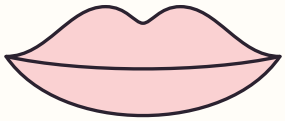
Softer or *bolder*

The same shade, two amounts. Pick the amount by the day, and the shade stays yours.

Lip

Warm pink, your everyday lip

SOFTER · SHEER

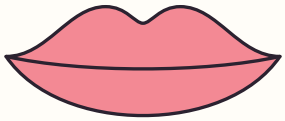


One dab, pressed in with a finger.

Blot once. Your own lip shows through, so the color reads lighter.

Sheer. Lower opacity.

BOLDER · FULL



A full coat.

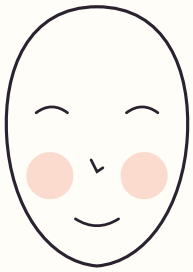
Line the lip first if you want a sharp edge. Pairs are on page 35.

Warm pink
#F38994

Blush

Warm blush, your first blush

SOFTER · SHEER

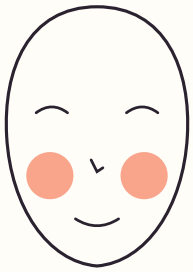


One light tap on the apples, blended out.

The color lifts the cheek and your skin shows through.

Sheer. Lower opacity.

BOLDER · FULL



Two layers, built up where the cheek rounds.

Blend the edge out so the color has no hard line.

Warm blush
#F8A58C

DO **Start sheer. Add a layer when you want more.**

WHY Sheer lets your own color show through, so it reads softer. A full coat covers it, so the color you wear is the color on the label.

TRADITION *for the amounts.*

On a deeper lip, a sheer coat can read deeper than it looks here. Page 36 shows the math for each shade.