BEFORE YOU START

Is this guide *for you?*

This guide helps you use Light Summer. It does not decide whether Light Summer is yours. Read the three boxes, then decide.

IT IS FOR YOU IF

- You know your season, or half know it, and still buy shades that read wrong.
- You want a routine for an ordinary Tuesday, not a look for one night.
- You would rather start with what you own than buy a whole new bag of makeup.
- You like knowing why a rule works, with notes for fair to deep skin.

HAVE THESE READY

- A season to try. Not sure yet? The free test on the site takes about 6 minutes and needs no photo. Page 6 has the gray strip.
- A window with daylight.
- Your makeup bag and one shelf of your closet.
- Your phone, for the palette PDF.

WHAT IT DOES NOT DO

- It does not decide your season. The free test and the gray strip do that.
- It does not cover fit, tailoring, skin care or a dye formula.
- It does not judge you. A season is a frame for choosing color.
- It does not name products. Picks live on the site, by price tier.

WHEN A PERSON HELPS MORE

A tailor

For fit, hems and how a piece sits on your body. A guide cannot see you.

A colorist

For a dye formula or a big change in hair color. Page 51 helps you say what you want.

A dermatologist

For skin care, a reaction to a product, or skin that hurts or changes. This guide is about color, not skin health.

Read it and another season fits you better? You can swap for any season within 30 days, free. The note is on page 70.

BIJOU

test first. i will wait.

Pinks and raspberries

Nine rosy pinks with a cool lean, from Blush pink to Cool raspberry.

Pinks and raspberries

9 COLORS

Rose pink
#E58EA9
RGB 229 142 169
CMYK 0 38 26 10
best accent

Soft pink
#F2B5C6
RGB 242 181 198
CMYK 0 25 18 5
best accent

Light raspberry
#D86A91
RGB 216 106 145
CMYK 0 51 33 15
best accent

Cool coral-pink
#EE9A9C
RGB 238 154 156
CMYK 0 35 34 7
best accent

Cool raspberry
#C8447A
RGB 200 68 122
CMYK 0 66 39 22
statement

Blush pink
#F6CFD8
RGB 246 207 216
CMYK 0 16 12 4
best accent

Pink mauve
#C990A7
RGB 201 144 167
CMYK 0 28 17 21
best accent

Berry rose
#BA5C80
RGB 186 92 128
CMYK 0 51 31 27
best accent

Rosy coral
#EE8FA0
RGB 238 143 160
CMYK 0 40 33 7
best accent

DO Wear Rose pink or Soft pink near your face, and keep Cool raspberry to one piece.

WHY They lean cool and rosy, so skin keeps its color. A statement color works best as a small part of the outfit.

TRADITION

DO Choose Cool coral-pink over a pink with orange in it.

WHY A little blue keeps a pink soft. A peach-leaning pink can sit apart from a cool face.

TRADITION

Fair skin. Blush pink and Soft pink are gentle near fair skin. If Cool raspberry feels loud, wear it as a bag.

Deep skin. Rose pink, Light raspberry and Berry rose tend to read rich. Check Blush pink for chalk at the jaw.

SECTION 3 · NOTES BY SKIN TONE

Olive skin

Olive is an undertone, not a season. It sits between warm and cool with a little green, so it is easy to put in the wrong group.

YOUR BEST 8 COLORS

Seafoam	Aqua mist	Cool coral-pink	Rose pink	Soft teal	Cool jade	Sky blue	Dusty navy
#8CCFB0	#9FD3CF	#EE9A9C	#E58EA9	#6FB3BD	#72B79C	#86B3E0	#4A5E7D

LIP
Coral-pink or rose

#EE9A9C
#E58EA9

BLUSH
Coral-pink, kept soft

#F2A0A5

HIGHLIGHTER
Cool champagne

BASE: CLEAR

EYES
Taupe and aqua mist

#9C8F92
#9FD3CF

METAL
Silver, and light rose gold can work

WHAT GOES WRONG, AND THE FIX

1. ⊗ **Pinks with blue in them turn gray** → ✓ Pick rose pink or cool coral-pink over a pink with violet in it.
2. ⊗ **Pale, icy pastels flatten the green in the skin** → ✓ Try seafoam or aqua mist as a scarf before a top, and stay with soft colors that have some pigment.
3. ⊗ **A foundation that reads pink or orange** → ✓ Look for the words “olive” or “yellow-neutral,” and test at your jaw in daylight.

⊘ **SKIP** Pale lavender and pale blue near the face, which can go gray against olive skin.

ONE OUTFIT, IN PROPORTION · SEAFOAM UP TOP



Seafoam sweater | Rose beige tailored trousers | Soft cool brown boots

Seafoam tends to sit well with the green in olive skin.

CHECK IT BY ASKING **Does this color make my skin look grayer or more yellow-green? If warmer, creamier colors feel easier, read Light Spring too.**

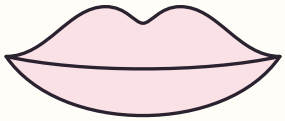
Softer or *bolder*

The same shade, two amounts. Pick the amount by the day, and the shade stays yours.

Lip

Soft pink, your everyday lip

SOFTER · SHEER

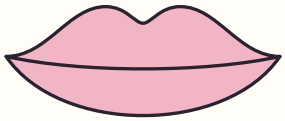


One dab, pressed in with a finger.

Blot once. Your own lip shows through, so the color reads lighter.

Sheer. Lower opacity.

BOLDER · FULL



A full coat.

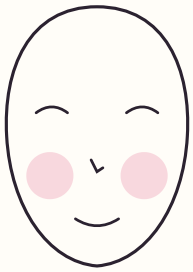
Line the lip first if you want a sharp edge. Pairs are on page 35.

Soft pink #F2B5C6

Blush

Soft rose blush, your first blush

SOFTER · SHEER

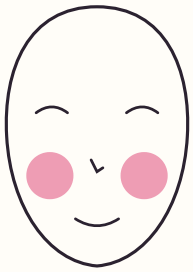


One light tap on the apples, blended out.

The color lifts the cheek and your skin shows through.

Sheer. Lower opacity.

BOLDER · FULL



Two layers, built up where the cheek rounds.

Blend the edge out so the color has no hard line.

Soft rose blush #EE9DB4

DO **Start sheer. Add a layer when you want more.**

WHY Sheer lets your own color show through, so it reads softer. A full coat covers it, so the color you wear is the color on the label.

TRADITION *for the amounts.*

On a deeper lip, a sheer coat can read deeper than it looks here. Page 36 shows the math for each shade.