BEFORE YOU START

Is this guide *for you?*

This guide helps you use Light Spring. It does not decide whether Light Spring is yours. Read the three boxes, then decide.

IT IS FOR YOU IF

- You know your season, or half know it, and still buy shades that read wrong.
- You want a routine for an ordinary Tuesday, not a look for one night.
- You would rather start with what you own than buy a whole new bag of makeup.
- You like knowing why a rule works, with notes for fair to deep skin.

HAVE THESE READY

- A season to try. Not sure yet? The free test on the site takes about 6 minutes and needs no photo. Page 6 has the gray strip.
- A window with daylight.
- Your makeup bag and one shelf of your closet.
- Your phone, for the palette PDF.

WHAT IT DOES NOT DO

- It does not decide your season. The free test and the gray strip do that.
- It does not cover fit, tailoring, skin care or a dye formula.
- It does not judge you. A season is a frame for choosing color.
- It does not name products. Picks live on the site, by price tier.

WHEN A PERSON HELPS MORE

A tailor

For fit, hems and how a piece sits on your body. A guide cannot see you.

A colorist

For a dye formula or a big change in hair color. Page 51 helps you say what you want.

A dermatologist

For skin care, a reaction to a product, or skin that hurts or changes. This guide is about color, not skin health.

Read it and another season fits you better? You can swap for any season within 30 days, free. The note is on page 70.

BIJOU

test first. i will wait.

SECTION 2 · YOUR PALETTE

Aquas and blues

Nine aquas, teals and blues with a warm, clear lean, from Aqua to Warm cobalt.

Aquas and blues

9 COLORS

Aqua
#6FD0C8
RGB 111 208 200
CMYK 47 0 4 18
best accent

Turquoise
#36B7B0
RGB 54 183 176
CMYK 70 0 4 28
best accent

Sky blue
#86BDE8
RGB 134 189 232
CMYK 42 19 0 9
best accent

Periwinkle
#8F9BE0
RGB 143 155 224
CMYK 36 31 0 12
best accent

Warm cobalt
#2F6FD0
RGB 47 111 208
CMYK 77 47 0 18
statement

Warm teal
#2FB59A
RGB 47 181 154
CMYK 74 0 15 29
best accent

Light teal
#58C4B6
RGB 88 196 182
CMYK 55 0 7 23
best accent

Bright sky
#6CB4EE
RGB 108 180 238
CMYK 55 24 0 7
best accent

Clear blue
#4A9BE0
RGB 74 155 224
CMYK 67 31 0 12
best accent

DO Wear Aqua, Turquoise or Warm teal near your face, and keep the deeper blues lower down.

WHY They carry a little yellow, so they stay fresh next to a warm coloring. A cool blue-green can look icy.

TRADITION

DO Use Clear blue, Warm cobalt and Soft navy where you would wear a deep navy: a dress, a coat, trousers.

WHY They give depth without black. Pale blues work as a thin layer beside a stronger color.

TRADITION

Deep skin. Warm cobalt and Clear blue tend to read rich and clear. Check a pale aqua for chalk at the jaw.

Olive skin. Turquoise and Warm teal tend to sit cleanly with olive skin. Hold Periwinkle by the window first.

SECTION 3 · NOTES BY SKIN TONE

Olive skin

Olive is an undertone, not a season. It sits between warm and cool with a little green, so it is easy to put in the wrong group.

YOUR BEST 8 COLORS

Coral	Fresh green	Aqua	Turquoise	Light orange	Soft yellow	Emerald	Light navy
#F4776A	#7ACB7E	#6FD0C8	#36B7B0	#F9B97A	#F6D55C	#1FA36B	#4F6A8A

LIP
Coral with a warm lean

#F4776A

BLUSH
Warm coral

#F4776A

HIGHLIGHTER
Warm champagne

BASE: CLEAR

EYES
Light bronze and turquoise

#D2AE7E
#36B7B0

METAL
Yellow gold, and light rose gold can work

WHAT GOES WRONG, AND THE FIX

1	Blue-leaning pinks turn gray	Pick coral or warm pink over a pink with blue in it.
2	Icy pastels flatten the green in the skin	Try sky blue or aqua as a scarf before a top, and stay with clear, warm colors.
3	A foundation that reads pink or orange	Look for the words “olive” or “yellow-neutral,” and test at your jaw in daylight.

SKIP Icy pink and icy gray near the face, which can go gray against olive skin.

ONE OUTFIT, IN PROPORTION · FRESH GREEN UP TOP



Fresh green sweater | Sand tailored trousers | Light camel boots

Fresh green tends to sit well with the green in olive skin.

CHECK IT BY ASKING **Does this color make my skin look grayer or more yellow-green? If soft, muted colors feel easier, read Light Summer too.**

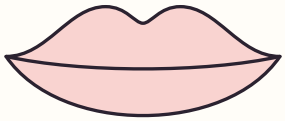
Softer or *bolder*

The same shade, two amounts. Pick the amount by the day, and the shade stays yours.

Lip

Warm pink, your everyday lip

SOFTER · SHEER

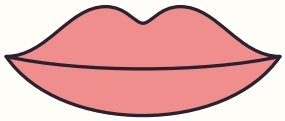


One dab, pressed in with a finger.

Blot once. Your own lip shows through, so the color reads lighter.

Sheer. Lower opacity.

BOLDER · FULL



A full coat.

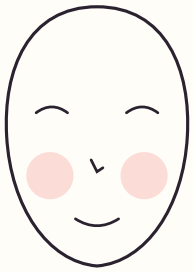
Line the lip first if you want a sharp edge. Pairs are on page 35.

Warm pink
#F08E8E

Blush

Light warm pink, your first blush

SOFTER · SHEER

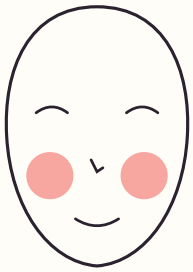


One light tap on the apples, blended out.

The color lifts the cheek and your skin shows through.

Sheer. Lower opacity.

BOLDER · FULL



Two layers, built up where the cheek rounds.

Blend the edge out so the color has no hard line.

Light warm pink
#F7A6A0

DO **Start sheer. Add a layer when you want more.**

WHY Sheer lets your own color show through, so it reads softer. A full coat covers it, so the color you wear is the color on the label.

TRADITION *for the amounts.*

On a deeper lip, a sheer coat can read deeper than it looks here. Page 36 shows the math for each shade.